



PRESS RELEASE

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National Salvadoran American Association (NSAA) Officially Launches to Champion and Empower Salvadoran American Communities

Washington DC, February 4th, 2025. The [National Salvadoran American Association \(NSAA\)](http://NationalSalvadoranAmericanAssociation.org) proudly announces its official launch as a groundbreaking, non-partisan non-profit organization dedicated to uplifting and advocating for the Salvadoran community across the United States.

Committed to grassroots support and civic engagement, NSAA seeks to strengthen the political and economic ties between the U.S. and El Salvador while championing policies that foster the success and well-being of Salvadoran Americans nationwide.

The Impact of the Salvadoran American Community

The vibrant and growing Salvadoran community is pivotal in both nations' economies, contributing more than \$48 billion annually in taxes to the U.S. and 26% of El Salvador's gross domestic product (GDP), Salvadoran Americans are integral and essential to key industries such as agriculture, hospitality, manufacturing, healthcare, and retail, driving economic growth, innovation, and culture enrichment.

A Bold Vision for Advocacy and Progress

NSAA is committed to addressing the critical issues facing the Salvadoran American community, including economic development, small business advocacy, immigration reform, and increased political engagement. Through strategic initiatives, the association will provide essential resources such as legislative and funding alerts, technical assistance for nonprofit organizations and chambers of commerce, and direct advocacy on Capitol Hill to shape policies that impact health, immigration, and economic opportunities.

"Today marks a new chapter for Salvadoran Americans across the nation," said Francisco Semião, NSAA Board Chair. **"NSAA isn't just an organization—it's a movement that's giving our community the resources, representation, and support to thrive and lead."**

Carmen E. Rodríguez, NSAA's Executive Director, added, **"Our goal is to advocate for Salvadoran Americans by promoting economic opportunity, enhancing civic participation, and amplifying the rich contributions of our culture to the wider community. We look forward to working together across sectors to drive lasting and impactful change."**

Building a Strong Foundation for the Future

As part of its mission, NSAA will expand its leadership by incorporating representatives from each Salvadoran Consular region, ensuring robust community representation. The organization is also actively seeking corporate sponsors and members who share a commitment to empowering Salvadoran Americans and enhancing their impact nationwide.

Join the Movement—

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About the National Salvadoran American Association (NSAA)

The National Salvadoran American Association (NSAA) is a non-partisan nonprofit organization dedicated to empowering the Salvadoran American community through advocacy, civic engagement, and capacity-building support. Through collaboration with leaders across the public, private, and nonprofit sectors, NSAA strives to enhance the political, economic, and cultural contributions of Salvadoran Americans while strengthening the relationship between the United States and El Salvador.